



SKP ACCOUNTANTS & ADVISORS MOBILE PRIVACY POLICY

Most Recent Update: October 8, 2024

This Privacy Policy explains how SKP Accountants & Advisors collects, uses and discloses personal information of its clients, prospective clients, and visitors to its website at www.skpadvisors.com.

Information collected directly from you: We may collect personal information directly from you, for example, through a web form, during an online or in-person registration, or while setting up an account with us. Personal information we collect directly from you may include first and last name, address, email address, and phone number.

When you share information online through forms, it's important to know that we are committed to protecting your privacy. The information you provide, such as your name, email address, and other contact details, is only collected to facilitate communication and enhance the services we offer. We limit the use of this information strictly to the purposes you consented to, ensuring that it is used solely for responding to inquiries, processing requests, or providing relevant updates. We take the responsibility of handling your data seriously and will never use it for any other purpose without your explicit permission.

To ensure your privacy is safeguarded, we employ strict security measures and privacy policies. The data you share is securely stored and protected against unauthorized access, ensuring that only authorized personnel can use it for the specified communications purposes. We also comply with applicable data protection laws, which means that your information is never sold, shared, or used for purposes beyond what you've agreed to. By focusing on transparency and security practices, we aim to maintain your trust and protect the privacy of the information you provide.

Information collected from your device: Our website may use tracking technologies such as cookies, web beacons, pixels, and other similar technologies to automatically collect certain information from your device, including for example your IP address, browser and operating system information, geographic location, referring website address, and other information about how you interact with the website. Our website may also use cookies to personalize your experience and enable certain features. You may disable cookies in your web browser; however, parts of our website may not function properly. More information about blocking and deleting cookies is available at <http://www.allaboutcookies.org>. Our email campaigns may also use tracking technologies such as web beacons, pixels and other similar technologies to automatically collect certain information such as your IP address, browser type and version, and email engagement statistics.

Information collected from our advertising partners: We may collect personal information about you from our advertising partners. Personal information we collect from our advertising partners may include your demographic information and geographic location.

We use information collected directly from you to provide you with our services, client service and support, and other relevant information. We may also use this information to market our services to you, including by email and text message subject to your consent.

We use information collected automatically from your device to provide our website to you, to optimize our website, and to assist with our marketing efforts.

We use information collected from our advertising partners to market our services to you.

We may use third-party service providers to assist us with providing and marketing our services to you and we may share your information with such third parties for these limited purposes.

- We use Constant Contact for our email marketing and text message communications. For more information about how we may use your information with Constant Contact and the information that may be collected through our email campaigns, see Constant Contact's Customer Data Notice available at <https://www.constantcontact.com/legal/customer-contact-data-notice>.
- We use Google Analytics to help us understand how visitors interact with our website. Google Analytics uses and processes your information in accordance with its privacy policy available at <https://support.google.com/analytics/answer/7318509?hl=en>.
- We use CPA Charge as our payment processor. CPA Charge uses and processes your payment information in accordance with its privacy policy available at <https://www.cpage.com/terms/privacy/>.

We may also share your personal information if necessary to comply with applicable laws and regulations, to respond to a subpoena, search warrant or other lawful request for information we receive, or to otherwise protect our rights.

EMAIL AND TEXT MESSAGE COMMUNICATIONS

If you wish to unsubscribe from our email campaigns, please click on the Unsubscribe link at the bottom of any marketing email sent from us.

If you wish to stop receiving text messages from us, reply STOP, QUIT, CANCEL, OPT-OUT, or UNSUBSCRIBE to any text message sent from us. For more information, see our Mobile Messaging Terms and Conditions available at <https://skpadvisors.com/links/>.

You may have the right to request access to the personal information we hold about you, to port it to a new service, or to request that your personal information be corrected or deleted. To exercise any of these rights, please contact us at 203-933-1679.

CHANGES TO THE THIS PRIVACY POLICY

We may update this Privacy Policy at any time. Please review it frequently.

CONTACT INFORMATION

If you have any questions about this policy or our privacy practices, please contact us at 203-933-1679.